

The Nifty Fifty





What Is a Nifty Fifty?

A Nifty Fifty is simply a 50mm prime lens — or the phone equivalent

50MM VS 85MM



Why Photographers Love It

When you can't zoom, something interesting happens.

You start moving.



**Back in the Film Days:
It Was The Photojournalist's Lens**



“Imagine having only one lens for every shot — how do you think that would change the way you work?”

Here's a small challenge for the next week or two:

Take **three images** using only a 50mm lens — or the phone equivalent.

- Any subject.
- Any light.
- Any place.

Not to get the perfect shot, but simply to notice how you move, how you frame, and how your eye changes when the zoom is taken away.”



Sometimes the simplest tools teach us the most.

The Nifty Fifty is a reminder that photography isn't about having every option — it's about learning to see, with the ones you have.

